



Dallas-Frisco Convention Center
September 15-17, 2010

Exhibit Questions? Contact:

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This is your opportunity to be in front of 2,000+ pastors, lay leaders, and leading parents . . .

Booth spaces are limited and priced to go!

Registration deadline:

June 30

Register by March 15 for big savings!

What's in the packet?

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2010 Exhibit and Sponsorship Opportunities

What Is the D6 Conference?

The vision of the D6 Conference is to champion a movement of parents connecting with their kids spiritually to transfer their life values.

The D6 Conference will equip leaders with the tools and ideas they need to influence parents in their church to rethink the way we disciple our children for Christ. This is the one event for leaders that brings together today's top influencers in family ministry.

You are getting this packet for two reasons. One, because we believe in what you are doing and would love to have you join us at this event. And two, because we believe that your organization would benefit greatly from exhibiting at the D6 Conference. We desire to give conference attendees a multitude of resources to further empower their churches. Come and join us!

What Is My Investment?

The booth rental price for this event is listed on the Exhibition Application Form and includes pipe and drape, signage, a skirted table, two chairs, a waste basket and up to 3 exhibitor passes. Additional booth spaces may be added. The Exhibit registration deadline for this event is June 30, 2010. Register by March 15 for a significant discount.

What Happens Next?

- 1) Read the enclosed agreement.
- 2) Fill out and sign the application.
- 3) Fax (if paying by credit card) or mail in your application. (If paying by check, make payable to D6 Conference.)

Booth spaces are assigned on a first-come, first-served basis. After processing your application, we will contact you with your booth assignment(s) and any additional details. A copy of the exhibitor services kit will be emailed to you upon registration for the event. It will contain important information on shipping, storage, unloading, drapage and a variety of additional services, including electrical, telephone, and internet connections.

You don't want to miss this event . . . it's the best family-ministry event in 2010!



Exhibitor & Sponsorship Overview

Dallas-Frisco Convention Center

September 15-17, 2010

D6 2009 Summary

1,600 Ministres, Leaders, and Parents

60% Male 40% Female

30% Parents/Volunteers

70 % Ministry Professionals

14% Sr. Pastor

17% Youth Pastor

11% Assoc. Pastor

11% Family/CE Pastor

42% Children's Pastor

5% Other Ministry Professional

Reservations are now being accepted for exhibit space at the D6 Conference, to be held September 15-17, 2010 in Frisco, Texas.

To reserve your exhibit space this year, complete the attached reservation form and return it with complete payment before June 30, 2010. No exhibit space will be reserved without full payment accompanying the reservation form.

All applications will be reviewed by the D6 Conference. The Conference will choose the exhibitors who most closely match the vision and direction of the event.

A professional decorator will install each 8' deep x 10' wide booth. The rental fee includes the following:

1. One 2' x 8' x 30" skirted table.
2. Two folding chairs.
3. Identification sign (7" x 44", 2 lines).
4. Blue/white/blue 8' tall x 10' wide back wall/drapes; Beige 3' tall side drapes.

A limited number of premium booth spaces are available at or near the entrance of the exhibit hall. These will be assigned on a sponsorship basis first or at an additional cost, noted on the application.

D6 will manage **all** merchandising and point of purchase sales. To suggest a product to be sold at D6, please submit your request to exhibitor@D6conference.com.

All additional equipment—extra tables, extra chairs, carpeting, etc., must be ordered directly from the decorator. An exhibitor services kit will be sent to you upon receipt of your completed application. All requests for additional equipment should be returned directly to the addresses indicated on the specific request form you are using.

Cancellations will be accepted until June 30. **No refunds will be made after that date.**

Now is the time to request your reservations. Exhibit space is limited. Complete the application form today and return it with your check.



Booth Space and Sponsorship Packages

September 15-17, 2010

Dallas-Frisco Convention Center

Exhibit Space Registration—\$800 (Early Bird) \$900 (Regular)

by March 15 by June 30

Includes:

- One 8' x 10' exhibit space
- Three conference registrations (permits you to attend the September 16 and 17 event).
- One complementary copy of the conference program/magazine
- Additional 8' x 10' spaces are available for \$750 (one additional registration per additional space)
- * Register by March 15 to receive the early bird rate of \$800 (each additional booth space will be \$750). Regular registration ends June 30.
- * Regular registration (after March 15) is \$900 for the 1st space and \$850 for each additional space.

Sponsorship Opportunities

Partner Level—\$40,000

Includes:

- Three—8' x 10' booth spaces in premium location
- Full page, full-color ad in conference program (cover 3)
- An additional full page ad inside the conference program/magazine
- 5 conference registrations
- 3-4 minute video in general session or interview (video must be approved by the Conference Director.)
- Sponsor logo on printed promotions (Summer 2010)
- Sponsor logo on conference bag
- Sponsor logo on website (Premium Placement)
- E-blast to all conference attendees and invitees
- Insert promotional piece in conference bag
- Advertising on hotel/conference center plasma screens in public areas
- Private luncheon with 50 attendees from influential churches (cosponsored with D6 Curriculum and Randall House).
- Two (2) Sponsor slides showing repeatedly from the main stage screen before and after all sessions
- Four PreCon Lab Workshops (Optional: Filled at your expense and must fit the theme of the event and be approved by the Conference Director.)
- Limit of 1 partner sponsor

Platinum Level—\$25,000

Includes:

- Two—8' x 10' booth spaces in premium location
- Full page, full-color ad inside conference program/magazine
- 4 conference registrations
- 3-4 minute video in general session or interview (video must be approved by the Conference Director)
- E-blast to all conference attendees and invitees
- Sponsor logo and hyperlink on website
- Insert of promotional piece in conference bag
- Advertising on hotel/conference center plasma screens in public areas
- Sponsor slide showing repeatedly from the main stage screen before and after all sessions
- Two PreCon Lab Workshops (Optional: Filled at your expense and must fit the theme of the event and be approved by the Conference Director.)
- Limit of 2 platinum sponsors

Gold Level—\$5,000

Includes:

- One—8' x 10' booth space in premium location
- 3 conference registrations
- Sponsor logo and hyperlink on website
- Full page ad in conference program
- Insert of promotional piece in conference bag
- E-Blast to Conference attendees and invitees
- Limit of 2 gold sponsors

Silver Level—\$3,500

Includes:

- One—8' x 10' booth space in premium location
- 3 conference registrations
- Sponsor logo and hyperlink on website
- Full page ad in conference program
- Insert of promotional piece in conference bag
- Limit of 2 silver sponsors

Conference Program Advertising

- Full Page \$2,000
- ½ Page \$1,500
- ¼ Page \$1,000

- * June 1 Submission Deadline
- * July 1 Art Deadline

Bag Insert

Insert Promotional Piece in Conference Bag—\$1,000

Room Drops

Room Drops—\$1,000

- Have an item of your choosing placed in all D6 attendees' sleeping rooms at the headquarters hotel

Note: Have a promotinal or sponsorship idea? We are flexible and would love to hear your ideas! Email them to randy.walser@randallhouse.com.



Exhibition Application

September 15-17, 2010

Dallas-Frisco Convention Center

Registration Deadline: June 30
Early Registration Deadline: March 15

Please return this signed and completed Exhibition Application with full payment to:

D6 Conference

Attn: Randy Walser • P.O. Box 17306 • Nashville, TN 37217
 Phone: 615-884-0073 • Fax: 615-628-0500

Please keep a copy of your Application.

1. Contact Information (This form should be filled out by the contact.)

Booth Operating Name: _____
 Contact: _____
 Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (____) _____ FAX: (____) _____
 Email: _____ Web: _____

2. Booth Signage

Company Name: _____
 City/State: _____

3. Conference Program/Website Listing. This information will be used for the program and our website listing. Please do not abbreviate. Your exact wording and spelling will be used:

Check here if all information is the same as above.
 Company: _____
 Company Representation: _____
 Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (____) _____ FAX: (____) _____
 Email: _____ Web: _____
 25-word description: _____

4. Products and Services. Please list the items you plan to display and/or give away at your booth, including drawings (be specific):

5. Booth Representatives. Please list up to three representatives from your company who will be responsible for your booth:

- 1) _____
- 2) _____
- 3) _____

6. Booth Fees. Fill out the appropriate box below, depending on your registration date.

EARLY REGISTRATION (Paperwork & payment postmarked by 3/15/10)		
Booth	10' x 8' booth space, first space	\$800 +\$ _____
	Additional booth spaces	\$750 each +\$ _____
	Premium space fee	\$750 each +\$ _____
Sponsorship	Partner Level	\$40,000
	Platinum	\$25,000 +\$ _____
	Gold	\$ 5,000 +\$ _____
	Silver	\$ 3,500 +\$ _____
Additional	Program Advertising	
	<input type="checkbox"/> Full-\$2,000 <input type="checkbox"/> 1/2-\$1,500 <input type="checkbox"/> 1/4-\$1,000	+\$ _____
	Bag Insert	\$ 1,000 +\$ _____
	Room Drops	\$ 1,000 +\$ _____
Total		\$ _____

REGULAR REGISTRATION (Paperwork & payment postmarked by 6/30/10)		
Booth	10' x 8' booth space, first space	\$900 +\$ _____
	Additional booth spaces	\$850 each +\$ _____
	Premium space fee	\$850 each +\$ _____
Sponsorship	Partner Level	\$40,000
	Platinum	\$25,000 +\$ _____
	Gold	\$ 5,000 +\$ _____
	Silver	\$ 3,500 +\$ _____
Additional	CyberCafe	\$ 4,000 +\$ _____
	Program Advertising	
	<input type="checkbox"/> Full-\$2,000 <input type="checkbox"/> 1/2-\$1,500 <input type="checkbox"/> 1/4-\$1,000	+\$ _____
	Bag Insert	\$ 1,000 +\$ _____
Room Drops	\$ 1,000 +\$ _____	
Total		\$ _____

7. Payment Method. Payment must be received with Application & Agreement. Please select payment:

Check (# _____) Visa Mastercard Discover
 Credit card #: _____
 Name on card: _____
 Signature: _____ Expiration Date: ____ / ____

Each 10' x 8' booth is standard pipe and drape and will include a 6' draped table, two chairs, wastebasket, and signage. Electrical, shipping, drapage and full decorator services are available at an additional cost. A full exhibitor kit will be sent after your registration is processed. Please note that those services require payment and paperwork to be mailed directly to the vendor, not to the address on this form.

Please initial if you have read and agree to the terms of agreement: _____

For D6 Convention use only
Contract accepted by: _____
Date: _____ Amount received: \$ _____
Booth assignment: _____ Copy to Finance: ____ / ____ / ____
Notes: _____

Important Exhibitor Information

Exhibit Location: Dallas-Frisco Convention Center

Exhibitor Move-In: Wednesday, September 15, 2010
12:00 p.m.—4:00 p.m.

Exhibitor Move-Out: Friday, September 17, 2010
4:00 p.m.—6:00 p.m.

Exhibit Hours: Like *Catalyst Conference*.
See conference schedule at
D6Conference.com.

D6 will manage all merchandising and point of purchase sales. To suggest a product to be sold at D6, please submit your request to exhibitor@D6conference.com.

- Conference housing reservations will be your responsibility. Reservations may be made by visiting www.embassysuitesFrisco.com or by calling other Frisco area hotels. For hotel options go to D6Conference.com.
- The decorator will be available on-site during set-up for any last minute requests.
- There are no union contracts at the Frisco Convention Center. You may unload, set-up, operate, and dismantle your own exhibit materials. If you desire help, you may request a labor call using the form in the exhibitor kit.
- The D6 Conference will staff the exhibit area with an intern, who will be available during exhibit hours to assist you with any problems that arise.

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